

## WORK EXPERIENCE

January 2009-Present

Create Inc., Web Designer / Assistant Art Director,

- Design websites visually appealing and effective websites.
- Build websites using HTML, CSS, jQuery, PHP and MySQL.
- Use popular content management systems to create easily updated sites.
- Work with clients in Food Service, Sales, Construction and Mental Health.

December 2007- May 2008

Ed Wiley & Associates, Web Designer (Contract)

- Worked with clients to create and deploy site redesigns.
- Addressed usability, accessibility and standardization issues.
- Optimized sites for search engine performance (SEO).

February 2005-May 2007

Illini Media Company

(Independent student media at the University of Illinois: The Daily Illini, circulation 18,000; Buzz (alternative weekly), circulation 27,000; WPGU 3,000 watt commercial station, 21,000 average listeners.)

Classifieds Coordinator (Daily Illini/ Buzz Classifieds) 1 year, 9 months

- Provided account management for major local realty and campus accounts.
- Worked on multimedia ad campaigns encompassing print, online and radio.
- Conceived and implemented multimedia ad campaigns for special sections.
- Supervised and completed classified paste-up.
- Supervised and motivated Ad-Visors (non-commission inside sales team).

Ad-Visor (non-commission inside sales team), 7 months

- Made advertising recommendations.
- Sold display and classified advertising to new and existing customers.
- Exceeded competitive sales goals, including Summer Editions 2005.

## EDUCATION

December 2007

Bachelor of Arts in French- Commercial Studies (Marketing Concentration)

University of Illinois at Urbana-Champaign, Urbana, IL

Expected May 2010

Certificate in Advanced Design/Illustration

College of DuPage, Glenn Ellyn, IL

## WEB & DESIGN SKILLS

- Experienced in Adobe Photoshop, Illustrator, InDesign, Dreamweaver, Flash.
- Competent with Microsoft Office.
- Web Technologies: HTML/CSS, PHP, jQuery.
- Experience with QuarkXPress.
- Fluent in French.
- Conversational in German.